Delaware Cancer Consortium

Cancer Risk Reduction Committee

Approved - Minutes

April 19, 2016
Duncan Center
Dover, DE

Attendees

Members

Did Not Attend	Barbara Barski-Carrow, Barski-Carrow Associates
Attended	Deborah Brown, American Lung Association of Delaware
Attended	Cynthia Canevari, Cancer Survivor/Volunteer
Attended	Marianne Carter, Delaware State University
Attended	Terri Clifton, Nanticoke Hospital
Did Not Attend	Pat Eddleman
Attended	Bethany Hall-Long Ph.D., RNC, University of Delaware/DE Senate
Did Not Attend	Suchitra Hiraesave, Boys & Girls Club of Delaware
Attended	Dr. Patricia Hoge, Mission Delivery, & Medical Affairs, South Atlantic Division
Did Not Attend	Sandra Marquez, St. Francis Hospital
Attended	Nicole Pickles, Cancer Support Community Delaware
Attended	Dr. Karyl Rattay, Delaware Division of Public Health
Attended (Phone)	Cathy Scott-Holloway, Delaware Breast Cancer Coalition
Did Not Attend	Eileen Sparling, University of Delaware
Attended	Janet Teixeira, Cancer Care Connection,
Attend (Phone)	Linda C. Wolfe, DE Department of Education

Staff

Attended	Heather Brown, Delaware Division of Public Health
Attended	Fred Gatto, Delaware Division of Public Health
Did Not Attend	Rich Killingsworth, Delaware Division of Public Health
Attended	Lisa Moore, Delaware Division of Public Health
Attended	Melissa Pryor, Delaware Division of Public Health

Public Attendees/Other

Attended	Bill Leitzinger, Delaware Division of Public Health
Attended (phone)	Meg Maley, Oncology Care Home Health

Review of Previous Meeting Minutes

Co-Chair Dr. Patricia Hoge called the meeting to order at 10:00 am. Minutes from the January 19, 2016 meeting were approved with a name change and attendance change for Janet Teixeria.

Old & New Business

Vote on a New Name for the T&ORF and CP&E

The committees discussed the name change options for the Tobacco and other Risk Factors committee and Communication and Public Education committee. Heather informed the committee that the new name should not have the word prevention in it due to already having a committee with prevention in the title. Dr. Rattay felt that option #4 was a bit cumbersome especially if it needed to be spelled out. Ms. Marianne Carter suggested Risk Factor Reduction Committee; the committee liked this suggestion because it allows them to ad-hoc the purpose onto the end of the name.

Five options were presented:

- Option #1 Policy, Education, and Prevention on Tobacco, Obesity, and Other Risk Factors.
- Option #2 Policy and Education on Tobacco, Obesity, and Other Risk Factors.
- Option #3 Policy and Education on Tobacco, Obesity, and Other Life Style related Risk Factors.

- Option #4 **PROTECT** (**P**olicies and **P**revention for **R**isk Factors, **O**besity, and **T**obacco use to **E**ducate, **C**ommunicate and advoca**Te**).
- Cancer Risk Reduction Committee
- A silent ballot went around voting on the new name: the winner is: **Cancer Risk Reduction Committee**

Policy Update

Healthy Homes and Occupational Health update from Bill Leitzinger and Meg Maley:

- The Delaware Cancer Consortium (DCC) has supported the healthy homes program since 2006.
- Raising awareness about hidden health hazards related to occupational health and home exposure.
- Past efforts have helped develop the health hazard assessment model, media campaigns, and education to community members.
- Bill discussed the lack of funding for these programs.

Bill has been asked how the committee and the DCC can help the program form a policy perspective. His suggestions included:

- Green and Healthy Homes model: focuses around housing, energy and health. This opportunity does have some outside funding available to help efforts.
- Advocate a dialog of a health platform suggesting a viable action for policy makers and healthcare industry leaders using evidence based interventions for healthy homes. There is already a push at the national level to pursue this health platform
- Bill would like to see continued support for the education and outreach efforts for the healthy homes program.
- Policy to make sure employees and employers are aware of hidden occupational health hazards.
- All state agencies should have to follow and adopt OSHA standards.
- Delaware lead poisoning law should mirror Maryland's law (all homes built before 1978 require mandatory testing before sale or rental agreement, if lead is identified than the homeowner will be required to make the home lead safe before sale or rental agreement is entered).

Senator Bethany Hall-Long gave a brief history on how the Healthy Homes and Occupational Health Programs came about and current funding. Dr. Rattay informed the committee that the program does have funding dependent on other offices and federal funding to help with these suggested efforts. The committee discussed some of Bill's policy suggestions and will look into some of them to see what will work with the committee's efforts.

Deborah Brown provided an update on legislative policies:

- Potential legislation in Delaware for a 21 bill, nothing has been presented yet.
- Education on tobacco excise tax is continuing, the bill is not looking like it will be introduced this year.
- Working with South Bethany Beach to go smoke free.
- Working with Rehoboth Beach to make the new city hall grounds smoke free.
- Congress is considering a bill to raise the age to purchase tobacco products to 21
- The national appropriations committee is meeting on a Food and Drug Administration (FDA) bill prohibit the FDA from having authority over tobacco product, other tobacco products and E-Cigarettes.
- Potential budget cuts for the Office of Smoking Prevention could cut funding in half for the quit line and TIPS campaign and cut grants to state cessation programs.
- FDA deeming rule has been waiting for 2 years in legislators hands

Ms. Deborah Brown informed the committee that 104,000 people quit smoking for at least 6 months as a result of the second phase of the CDC TIPS campaign.

Studies are confirming that E-cigarettes are the most widely used tobacco product across the United States among youth.

Ms. Heather Brown updated the committee on the Delaware Cancer Consortiums (DCC) FY17 budget as a whole.

- A 6.1% decrease for the DCC as a whole (totaling $553K) the funding for the Delaware Cancer Treatment Program (DCTP) has been reduced to cover this decrease in DCC funding due to low enrollment as a result of the regulations changing in July 2014. The DCC will not have to reduce funding in other areas again after the original $4mm budget cut because of the DCTP reallocation. There may still be extra funding left from the DCTP and this money will be allotted to youth e-cigarette use prevention. Dr. Hoge suggested to look specifically at the "at risk communities" for education and outreach.

Information on Tobacco Issues

Ms. Lisa Moore provided the committee with a hand out showing the Delaware 2015 Tobacco Use Data and the Changing Tobacco Use Trends power point.

Ms. Deborah Brown suggested that this information should be shared with legislators. The committee agreed it is a good idea and DPH Tobacco Prevention and Control Program staff will work on putting a one pager together to provide to legislators.

Summit Update

The Achieving Healthy Weights in the 1st State Summit will take place on June 1, 2016. The summit will be held at Delaware State University and admission is free. Delaware Coalition on Healthy Eating and Active Living, American Cancer Society, Delaware State University, and Nemours are partners helping to put on the summit. There are several speakers lined up to present on different topics, which will include obesity and the relationship with cancer. The keynote speakers are Margo Wootan, Director, Nutrition Policy Center for Science in the Public Interest and Colleen Doyle, American Cancer Society. CEU will be provided to registered dietitians and community education workers.

News and Comments from Committee Members

Ms. Lisa Moore informed the committee that there is a face to face Delaware quit line counselor training at the American Cancer Society in Wilmington April 28th and 29th.

Adjourn

The committee meeting adjourned at 11:13 A.M.

Documentation

Along with the meeting agenda and minutes from the previous committee meeting, the following documents were provided at this meeting and are available upon request from Lisa Moore at 302-744-1010 or email lisa.moore@state.de.us.

Future Meeting(s)

The next meetings for the Cancer Risk Reduction Committee are:
Tuesday, July 19, 2016 and Tuesday, October 18, 2016 from 10:00am to 11:30am at
The Outlook at the Duncan Center
500 West Loockerman Street
Dover, DE 19901
5th Floor meeting rooms

Directions can be found at the following link:
http://www.theduncancenter.com/index.cfm?fuseaction=content.mapLocation&mapLocationID=40389

Delaware Cancer Consortium
Early Detection & Prevention Committee Meeting Minutes

April 19, 2016 — APPROVED
10:00 - 11:30 am
Duncan Center
Dover, DE

Attendees

Attendees

Attended per phone	Dr. Stephen Grubbs, MD, American Society of Clinical Oncology
Did Not Attend	Mark Baumel, Colon Health Center of America
Attended	Heather Bittner-Fagan, MD, Christiana Care Health System
Attended	Victoria Cooke, Delaware Breast Cancer Coalition
Attended	Jo Ellen Workman, Bayhealth Medical Center
Attended	Nora Katurakes, Christiana Care Health System
Attended	Fredeline Menard, Nanticoke
Attended	Carolee Polek, DE Diamond Chapter of the Oncology Nursing Society
Attended	Albert Rizzo, American Lung Association
Attended per phone	Robert Sikes, Ph.D., Univ. of DE, Center of Translational Cancer Research
Did Not Attend	Dr. Estelle Whitney, OB/GYN Faculty Practice, Christiana Care Health System
Did Not Attend	Theresa Young, American Cancer Society
Attended	Kathleen Connors Juras, American Cancer Society
Attended	Judith Ramirez, Beebe Hospital - Tunnell Cancer Center

Staff

Attended	Sue Mitchell, DE Division of Public Health,
Attended	Lisa Henry, DE Division of Public Health
Attended	Katie Hughes, DE Division of Public Health
Attended	Stephanie Belinske, DE Division of Public Health

Other

Attended	Alex Parkowski, AB+C Creative Intelligence
Attended	Leah Haugh, AB+C Creative Intelligence
Attended	Dr. Michael R. Zaragoza, President Delaware Prostate Cancer Coalition
Attended	Jeanne Chiquoine, American Cancer Society

I. Call to Order: Review/Approve Minutes

The Early Detection & Prevention Committee meeting was called to order by Dr. Heather Bittner-Fagan, sitting in as chair for Dr. Stephen Grubbs, at 10:05 a.m. The committee went around the table and introduced themselves. The minutes from the January 19, 2016 committee meeting were approved with no changes.

II. Lung Cancer Screening Program Outcomes

Ms. Nora Katurakes provided the committee with a one year snapshot of the Lung Cancer Screening Program outcomes. A handout was provided to the committee showing the state wide screening results for the past year. Ms. Katurakes provided the committee with the eligible referral data:

- State: 223
- Bayhealth: 178
- Beebe: 72
- Christiana Care: 706
- State wide: 1079
- Ineligible: 343

As a result of the screenings 16 lung cancer cases have been diagnosed ranging in various stages. The majority of cases were diagnosed at stage 1 and 2. The current national average for lung cancer screening is that 1.6% of people screened will be diagnosed with cancer. Delaware's results are currently in line with the national average.

The committee discussed the topic of pending Medicare and Medicaid cases. Ms. Sandra Miller informed the committee that the biggest barrier for the pending screening cases is because these insurance programs require pre-authorization and peer to peer counseling before screenings can be performed. Mrs. Lisa Henry asked Ms. Miller if Medicaid and Medicare require preauthorization. Ms. Miller informed her that pre authorization is a requirement of Medicaid. Medicare does not require preauthorization however they do require a chair decision and peer to peer counseling visits. Ms. Miller informed the committee that she is working with doctors to provide them with an understanding of the rules and regulation pertaining to Medicaid and Medicare prerequisites. Ms. Miller stated that she has sent doctors a neutral letter explaining the prerequisites process and provided proper codes to use for lung cancer screening orders.

The committee then moved the topic of discussion to the use of the International Early Lung and Cardiac Action Program (I-ELCAP) registry for lung cancer screening data collection. Currently Ms. Miller, the State funded Nurse Navigator, is the only navigator using the registry. Ms. Katurakes explained that the I-ELCAP registry still has not received certification from the Center's for Medicare and Medicaid Services. This could cause a potential problem for Medicare payments if Medicare were to perform an audit since the required procedures for payment are currently not being followed. Mrs. Henry and Ms. Katurakes questioned if free standing radiology centers should be required to report to the registry as well so individuals are not getting lost within the system. Mrs. Henry stated that some offsite centers that provide screenings for the Screening for Life Program have signed agreements requiring them to work with Multidisciplinary Centers. Ms. Katurakes suggested that Ms. Miller could work with the offsite centers involved to receive referrals and reporting information.

The committee discussed the possibility of looking into other registry options since the contract for the current registry is up for renewal. Ms. Katurakes stated she would look into information on the American College of Radiology (ACR) Lung Cancer Database to determine if it might be a suitable alternative. Dr. Grubbs suggested before the new contract is signed there should be a discussion with Mr. Artit Jirapatnakul about the certification timeframe. Ms. Katurakes will report back to the committee on the outcome in July.

Ms. Judith Ramirez from Beebe Hospital asked the committee what their opinion was on Beebe moving away from front end navigation for lung screenings due to only having one designated nurse navigator for all cancer screening cases. Ms. Ramirez stated that this change would allow the diagnostic/imaging technicians to create the comprehensive order and a physician will review the order and provide approval for treatment. Diagnostics/imaging will take care of screening follow-up. Ms. Katurakes is concerned that doing navigation this way the front end navigation will get lost and people who are having insurance issues will get lost within the process. Ms. Judith said that diagnostics/imaging will flag those cases and send them to the nurse navigator to be resolved. The committee decided to extend the lung cancer screening program updates discussion to the July meeting.

III. Behavioral Risk Factor Surveillance System Data

Mrs. Stephanie Belinske, Delaware Division of Public Health Chronic Disease Epidemiologist, provided the committee with in depth Behavioral Risk Factor Surveillance System (BRFSS) data on colorectal screening disparities. The committee was given copies of the BRFSS data on colorectal cancer screenings as requested by Dr. Grubbs.

Mrs. Katie Hughes provided the committee with follow up data on 50+ colon cancer screening rates for Medicaid.

- Health Options: 8.24%
- United Health Care: No data

Federal Qualified Health Centers (FQHC):

- HJMC: 38.6%
- La Red: 66%
- Westside: 54.3%

Mrs. Henry informed the committee that Health Options is only 1 ½ years old and covers the larger percent of Medicaid participants.

IV. Colorectal Education and Outreach

Ms. Alex Parkowski, AB+C Creative Intelligence Account Executive provided the committee with an update on the colorectal cancer screening campaign. The campaign started in March 2016 and will run through May 2016. Campaign outreach and education items include:

- Radio Advertisements
- Billboards
- Displays in senior centers
- Print Advertisements
- Carvertise (car advertisement wrapping)

VI. Skin Cancer Screening Education and Outreach

Ms. Parkowski provided the committee with an update on the skin cancer screening campaign. The campaign will start in May 2016 and will run through September 2016. The format of the campaign is the same as the 2015 Spread the Love Campaign http://www.protectyourskinde.com/. Campaign outreach and education items include:

- Visual media tactics: Jolly Trolley, aerial plane, lifeguard stand, hotel key card, and print advertisements.
- Radio ads
- Social media
- Summer event participation
- High school pledge
- Elementary school in class education (pilot program)
- Testimonial Videos

VII. Other Updates

Mrs. Henry informed the committee that Mid-Atlantic GI Consultants has requested to have virtual colonoscopy's covered by the Screening for Life Program again; this was looked at before in 2009. Mrs. Henry would like this topic to be added the July agenda.

Mrs. Henry also provided and update on the new mammography van. She has been working with Vickie to add health promotion education to the van. Some of the topics that will be covered include tobacco cessation, diabetes and heart disease education, blood glucose testing, and body mass index levels. The van will also serve as a clinical rotation site for University of Delaware students.

Mrs. Hughes informed the committee that Governor Markell is going to sign the 80% by 2018 Pledge for colorectal screening.

Mrs. Hughes informed the committee that the HPV manuscript has gone out for publication.

The Early Detection and Prevention committee meeting was adjourned at 11:32 AM.

VIII. Future 2016 Early Detection & Prevention Committee Meetings

Copies of presentations and meeting materials can be obtained by contacting Melissa Pryor at Melissa.Pryor@state.de.us.

Delaware Cancer Consortium Early Detection and Prevention Future 2016 Meetings:
July 19, 2016
October 18, 2016