

RECYCLING PUBLIC ADVISORY COUNCIL MEETING

Wednesday, March 22, 2017

1:00pm to 3:00pm

Appoquinimink Service Center, 122 Silver Lake Road, Middletown, DE 19709

Meeting Summary

Members present: Dick Cecil (DE Association of Counties)
Marianne Cinaglia (DelEASI)
Marjorie Crofts (DNREC)
Stan Mills (League of Local Governments)
Coralie Pryde (League of Women Voters)
Mike Parkowski (DSWA)
Paul Bickhart (Recycling Industry)

Members absent: George Danneman (Soda Beverage Industry)
Julie Miro Wenger (Del. Food Industry Council)
Charles Campbell-King (Public)
Adam Webster (Restaurant Industry)
Wendy Turner (Mt. Pleasant Elementary)

Non-members Present:	Bill Miller (DNREC)	Robert Anderson (ReCommunity)
	Jackie Howard (DNREC)	Kim Jarrell (DNREC)
	Don Long (DNREC)	Brian Loy, RePaint, LLC
	Gayle Hoffman (SERCAP)	Terry McBride (Del EASI)
	Nancy Marker (DNREC)	Julia Haas (DNREC)

Call to Order, Introduction – Stan Mills, Acting Chair, called the meeting to order at approximately 1:10pm.

Public Comments – Brian Loy, RePaint, DE, made a short presentation on his business that recycles and resells latex paint

Approval of January 25, 2017 Meeting Minutes – The January minutes were not approved due to lack of quorum.

Old Business

- 1) Status of Universal Recycling Grant and Low-Interest Loan Programs – Bill stated that we are still awaiting signature by the new DNREC Cabinet Secretary of ten of the Cycle 8 grant contracts including the media ones. All Cycle 7 grants are signed. Bill indicated that he is working with Marj on best way to approach the Secretary on the need to sign off on these grants ASAP.
- 2) Status of 15th Annual Report – Jackie announced that BJ Vinton had just sent in final edits and that the Report should be final by close of business, Friday, March 24 or the early part of next week.

Membership Status – Resignations and Current Vacancies – Stan informed the Council that there are

currently 4 vacancies on the Council due to the following resignations in 2017: BJ Vinton, representing the Public, Brian Nixon, representing the Chamber of Commerce, Bob Ziegler, representing the Waste Haulers and, in 2015, Michael Fusca, representing the Alcohol Beverage Industry. RPAC is down to 12 members and Stan requested that if anyone knows of anyone interested in being on the Council to please let Jackie know and she will supply the for submitting recommendations. Stan also let the Council know that BJ Vinton, previous Chair, appointed Stan as acting Chair. If anyone else is interested in the Chair position, Stan said for that person or persons to submit a letter of interest to the Governor's office.

Short-Term and Long-Term Goals, Review History and Mission – Stan outlined suggested short and long term goals of the RPAC as follows: Short term goals include planning meetings further out by date and by agenda items and to focus certain meetings on specific target areas such as organics recycling, informational seminars on other recycling topics of interest, RPAC MRF visit, grant recipient presentations, a review of the grant's program funding, setting up meetings with the Governor and Legislature, the new DNREC Secretary and discussion of the RPAC Annual Report finalization and due date for 2017 and beyond; Long term goals include continual and current advising by DNREC to the Council on all recycling key actions and activities to include grant interim reports and progress, measurement of recycling rates, outreach and education opportunities, reporting annually on recycling in the State of Delaware (municipal, commercial, residential) and strategy on how to stabilize grant funding. Stan also requested that each RPAC member come prepared to explain the mission of the agency or organization that he or she represents in 3-5 sentences or short paragraph.

Bill gave an update on the longer term goals of recycling in Delaware and reiterated that we have met the goal of 72% Total Solid Waste. The 2020 goal for Total Solid Waste is 85% and we are on track to meeting that goal as well. We have not met the 2015 goal of 50% Municipal Solid Waste. The 2020 goal for Municipal Solid Waste is 60%. Mike suggested that achieving 42% solid waste diversion is about as good as it gets unless we look to organics recycling.

Stan and Bill gave a short overview of the history of RPAC that was first established by Executive Order in 2000 and then by Statute under the Universal Recycling Law in 2010. The council currently consists of 16 members representing the public, waste industry, Chamber of Commerce, food and beverage industry and DSWA.

Timeline/Scheduling of Meetings for Remainder of 2017 – Marj suggested the following changes to the 2017 RPAC meeting schedule: Move: Apr. 26th to the 19th; June 28th to the 21st; Nov. 22nd to the 15th and Dec. 27th to the 13th. All meetings are from 1:00 – 3:00 p.m. except the June 21st meeting time was changed to 2:00 – 4:00 p.m. because the Legislature is in session.

Status of Landfills Relative to Capacity – Mike reported that landfill capacity in Delaware is at 106 years out relative to current capacity. If growth reaches 4%, capacity is reduced to 96 years and if growth reaches 8% per year, landfill capacity is reduced to 88 years out. Mike further said that if diversion rates go up, landfill life extend further out.

Recycling Market Update – Bob Anderson of ReCommunity reported that markets are “coming out strong.” Cardboard is at \$200/ton; Domestic markets are facing a shortage of materials; Foreign markets are up paying \$30/ton for recyclables; Newspaper is at \$150/ton; Mixed Paper is down at \$30-40/ton; Plastics are robust at \$680/ton with PET at \$250/ton; Metals: steel at \$200/ton and aluminum art \$1420/ton; the range of single stream at \$9/ton up from a low of -\$25/ton (an upswing of +34); Bob further informed the Council that China's National Sword Program is focused on obtaining fiber containers that will drive this market in recyclables.

New Business

- 1) RPAC Meeting with Governor – Stan will initiate outreach to the Gov. Office (Gov. Carney) as well as to DNREC’s new Secretary (Garvin)
- 2) Status of changes to Drop-Off sites – Mike reported that many of the drop off sites have been removed and that by 1 July, all will be gone except 4: Glasgow HS, Hollingsworth, Lantana Sq. and Carousel Park; Staffed drop sites in Cheswold. New Castle are open and DSWA is looking to purchase land and develop a site in Newark off Rt. 896 and stated that if and when this deal is made, it will be at least a year away before this site would be operational and open to the public.
- 3) Outreach/Education updates – Jackie gave a synopsis of the RPAC Outreach and Education Subcommittee meeting focused on the upcoming media campaign; Committee members came up with a theme that follows on the 2016 State Fair of Recycling at Home, Work, School and Play; for the PSA at the movies theaters it is suggested using the MRF video (Bob Anderson said there is no copyright and we are free to use all or part of it); the DNREC jingle created a few years ago will be repurposed for TV and Radio ads; we should focus messaging on the Top 5 contaminants from the Dirty Dozen list – plastic bags, bagged recyclables, paper cups, shredded paper, and scrap metal. Additional messaging should focus on source reduction and reuse of materials. All members agreed that the overall messaging be targeted to residents of the state. Don also suggested focusing in on certain streams such as paper (office, Kraft, OCC), PET#1 and HDPE #2 plastics, textiles, yard, food, and e-waste as well as carpet and padding. The focus of the campaign will be to strengthen understanding of what is and is not acceptable in Single Stream and to maximize things like paper and cardboard.
- 4) Survey – Don gave an overview of the upcoming phone survey on recycling; the survey will be about 10 minutes, be done by real people not a recording, and will determine attitudes around recycling, who recycles and what materials people are recycling.
- 5) Marianne mentioned that Mike will be speaking to her Civics’ group on Thursday, Mar. 30

Additional Public Comments - None

Review Next Meeting – Marj suggested overview of organics report; Mike suggested DSM come back and speak to us about the results of the [organics] report; Mike reiterated that to reach 2020 Universal Recycling Law goals we need to look at organics; Marj added that schools and other recipients should be invited to present on what they are doing with the grant money received; Coralie mentioned the Nova Scotia Recycling Study and a focus on source reduction

Next meeting will be held at Grottos in Dover and will honor BJ Vinton’s 10 years of service on the RPAC as well as his recent resignation from the Council; Jackie has already reserved the meeting room with the assistance of Council Member, Adam Webster, and will move forward with ordering a Pizza Buffet lunch; Bill indicated that DNREC could pay for the Council’s lunch; The lunch will be from 12:00pm to 1:00pm with the RPAC meeting beginning at 1:00pm.

Adjourn

Meeting adjourned at approximately 2:45pm.